

Documents

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Environmental ethics as a tool for sustainable water resource management

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Abstract

Water stress and water scarcity are among the major problems that mankind currently faces and will increasingly face in the future. In the Arab region, the current water crisis is complex and a result of several factors. Environmental ethics can be a tool for sustainable resource management in this region. Designing a strategy for water use ethics needs to draw upon reports and recommendations from existing organizations, and the approach should combine cultural, ethical, and social marketing that propagates social learning; have "bottom-up" education and communication functions as well as "top-down," high-level applied research aspects; and include industry participation. This article explains how environmental ethics could best contribute to ensuring sustainability through a social code of environmental conduct. It describes new tools and techniques based on participation of relevant stakeholders in decision-making. © 2016 American Water Works Association.

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